



Official Printing Technology Provider of The PGA of America

Keep in touch with Lexmark



Ordering Information

Call 1-877-LEX-PGA1 for details.

Coming Soon

In the coming months, you will be able to purchase Lexmark products and supplies through the OfficeMax Partner Advantage Program.

"We have enjoyed an increase in sales at both the PGA Golf Club restaurant and golf shop as a result of the new branding signs and initiatives..."



Bob Baldassari, PGA
General Manager, PGA Village

Lexmark Retail Solution for Golf



- A hosted solution with easy access to a world of web-based images.
- Enables custom signs to be created and printed in minutes.
- Simple and Intuitive
 - Search any product
 - Select the type of sign
 - Preview and print

A Program That Fits Any Size Budget



Lexmark C544dn



Lexmark X738de

Easy-to-learn Easy-to-use Solution



You're able to generate attractive, professional signs on time and on demand without the overhead and maintenance of an IT infrastructure.

To learn more about the Lexmark Retail Solution for Golf, contact us at 1-877-LEX-PGA1 or pgaprinters@lexmark.com

Benefits

- Print shelf edge labels and barkers, promotional and wall signs, non-product customer information, etc., all with one system.
- Easily log on at any time for instant access.
- React immediately to competition or other market situations.
- Print prices, features and sales offers in minutes.
- Add custom logos, images, photos and texts.
- Replace handwritten signs with professionally printed signs on demand.
- Increase profit margins.
- Reduce the need for outside printing.
- Reduce costs and lift sales.
- Increase buying decisions at the point of purchase.

Results

A simple banner used to take me 30 minutes or more to create and now it only takes me five minutes. The professional look of the new signs is consistent and easier for our members to read.

At PGA Village, we have enjoyed an **increase in sales at both the PGA Golf Club restaurant and golf shop** as a result of the new branding signs and initiatives, which further extend the reach of The PGA of America as the experts in the game and business of golf.

Bob Baldassari, PGA
General Manager
PGA Village
Port St. Lucie, FL

